**Concluding Remarks by Ambassador Khalil Hashmi at the B2B Matchmaking Sessions on Animal Fodder and Fruits and Vegetable**

*(Beijing: 26 November 2024)*

**Ladies and Gentlemen,**

Thank you for your active participation in today’s meeting. Your dedication, focus, and efforts throughout the day have been instrumental in achieving meaningful progress with your Pakistani counterparts. This is an encouraging start, and I am confident that many more opportunities for business and collaboration lie ahead. Rest assured, the Embassy team will continue to support your endeavors and projects as we work together toward our shared goals.

I am delighted to note that a total of 13 Memorandums of Understanding (MoUs), valued at approximately USD 250 million, have been signed today. This is a remarkable achievement, and I deeply appreciate your hard work in making it possible. Pakistan is a significant and dynamic market, with a government committed to fostering investment across various sectors of its economy. Today’s event facilitated over 150 productive meetings out of which 30 were held online—a testament to the immense potential for collaboration.

This event marks the third in a series of initiatives following the Prime Minister’s visit. Building on this momentum, we have several targeted activities planned:

* On 4 December, we will host a B2B matchmaking event focused on textiles.
* On 20 December the spotlight will shift to surgical instruments and medical devices.
* In the first half of January, we will organize an event dedicated to the plastics industry.

These initiatives represent a new and focused approach, emphasizing specialized and high-impact engagements. We are committed to continuous improvement, and with each event, you will witness enhanced coordination, greater value, and stronger outcomes.

In an unprecedented step, we are also expanding our resources to better serve these efforts. The Embassy and Consulates will soon hire 20 additional staff members exclusively dedicated to B2B activities. This significant investment underscores our commitment to fostering deeper business ties and ensuring the success of future collaborations.

**Ladies and Gentlemen**,

Your support and participation are crucial as we advance on this journey. Together, we can make these events even more impactful and create lasting partnerships.

I wish you all continued success and look forward to seeing you at our upcoming events.

Thank you.